

Emily Hernandez

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EDUCATION

University of Georgia, Terry College of Business

Athens, Georgia

BBA in Management Information Systems (AOE in Data Analytics & Cloud Computing) | GPA: 3.93

Expected: May 2027

Certificates in New Media, Informatics, and Artificial Intelligence

Academic Awards: Zell Miller Scholarship recipient, John & Harriet Taylor Scholarship recipient, Fall 2023/Spring 2024 Presidential Scholar, UGA MIS Top 10%

EXPERIENCE

KPMG, *Embark Scholar Technology Intern*

Atlanta, GA | June 2025 – August 2025

- Rotated through audit, tax, and advisory service lines to gain a comprehensive understanding of professional services and client engagement strategies.
- Assisted in analyzing general IT controls and creating work paper files, preparing client reports and deliverables, and organizing business development activities.
- Supported engagement teams by conducting data extraction, analysis, and visualization using Data & Analytics (D&A) tools to inform decision-making and drive insights.
- Leveraged technologies such as Excel, Alteryx, and Power BI to streamline processes and enhance analysis.

University Housing – University of Georgia, *Community Services Assistant*

Athens, GA | February 2025 – May 2025

- Managed and logged incoming mail and packages using a digital tracking system, ensuring efficient distribution and accurate record-keeping for over 400 residents.
- Responded to resident inquiries and service requests, addressing concerns related to mail distribution, temporary key access, and policy enforcement while providing timely solutions to enhance operational efficiency and resident satisfaction.
- Collaborated with university staff to optimize workflow processes, maintaining detailed digital records of resident interactions to enhance operational efficiency and data-driven decision-making.

Atlanta Convention & Visitors Bureau, *Research Intern*

Atlanta, GA | May 2024 – August 2024

- Strategized with team members to create a Tableau dashboard to seamlessly allow ACVB partners to enter data regarding upcoming events in Atlanta, including expected attendance, occupancy, and drive-in rates, increasing overall planning efficiency by 15%.
- Created detailed reports and visuals using tools such as Tableau, Excel, and SQL to convey findings and further recommendations to senior management while evaluating Atlanta's visitor trends and overall spending.
- Maintained and optimized databases, ensuring data integrity and accuracy for reliable analytics and reporting; identified potential process improvements within data collection and storage.
- Pulled key metrics utilizing Google Colab and local database APIs to generate a report on the economic impact of the hospitality industry, assessing Atlanta's post-COVID-19 economic recovery.

CAMPUS & COMMUNITY INVOLVEMENT

Treasurer Advisory Group, *Records & Knowledge Co-Manager*

Athens, GA | July 2025 – Present

- Assisted in the development of a new on-campus organization aimed at providing students with more opportunities to engage in hands-on activities with the purpose of preparing them for careers in consulting.
- Managed digital filing systems, permissions, and document retention, ensuring seamless access to resources for all members: maintained organized records of meeting minutes, agendas, and executive summaries, supporting effective communication and decision-making across a new organization.

Women in Technology, *Member*

Athens, GA | November 2023 – Present

- Advanced skills and explored possibilities in data analytics while actively raising awareness of women's underrepresentation in the technology sector in hopes of closing the gender gap in the workforce.

Association of Latino Professionals For America (ALPFA), *Member*

Athens, GA | August 2023 – Present

- Attended monthly workshops and networking events aimed to uplift Latino students in the professional world by providing professional development and mentorship, fostering career growth and leadership skills.

Georgia Campaign For Adolescent Power & Potential, *Youth Representative*

Atlanta, GA | January 2022 – May 2025

- Functioned as a youth representative for the state of Georgia to inform and motivate teens to positively impact their lives and whole communities.
- Served as a panelist in a public discussion to raise awareness of academic burnout and mental health, reporting an overall 30% decrease in academic stress among those present.

ADDITIONAL SKILLS

Additional Skills: Microsoft Office, SQL, Java, Python, HTML/CSS, Tableau, PowerBI, Simpleview CRM, SAP Signavio, SAP S/4HANA, CLI, Git BASH, Bilingual (Spanish & English)